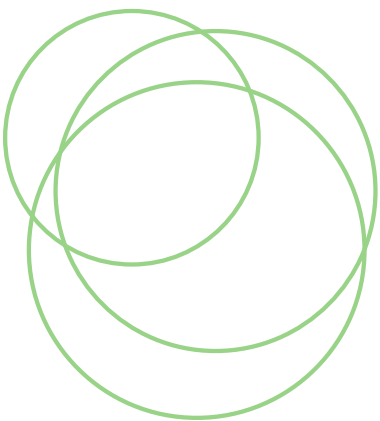




Centre for Health and Wellness Naming Opportunities



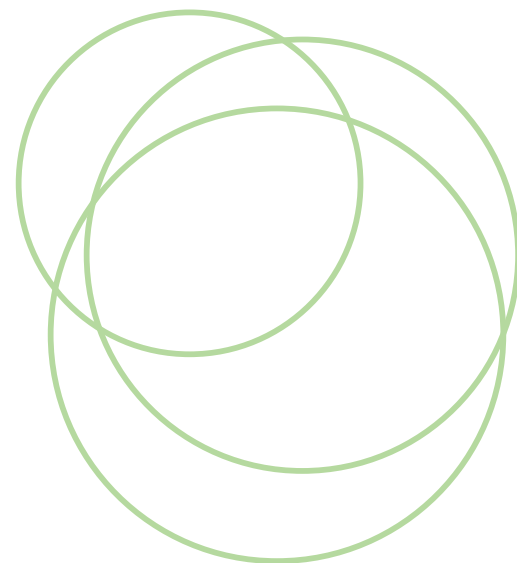
Centre for Health and Wellness *Naming Opportunities*



When it comes to donor recognition, Georgian College aims to be a leader in the not-for-profit sector, continually seeking new ways to thank and acknowledge supporters for their extraordinary gifts. By offering contributors naming rights to specific classrooms, laboratories and other high traffic areas, Georgian is able to honour those donors, families and partners on a long-term basis.

With thousands of students, staff and members of the public using the Centre for Health and Wellness to acquire health care education and receive health care services each year, Georgian needs to make this facility the best possible environment for all stakeholders. In collaboration with donors, it will be the hub in Ontario for health sciences certificate, diploma and degree studies, and help to alleviate the skills shortage expected to occur in local hospitals, long-term care facilities and with other essential health care providers.

For these reasons, Georgian has made many naming opportunities available.



Centre for Health and Wellness Naming Opportunities

Main Floor

Area	Gift Level	
Community Clinic		<i>Named by the Rotary Clubs of Barrie, Huronia and Kempenfelt</i>
Community Health Atrium	\$500,000	

ORAL HEALTH CLINIC

• Oral Health Clinic Naming	\$250,000	
• Instruction Rooms (7) with 6 Operatory Bays in each room	\$10,000/operatory (42)	
• Materials Lab	\$50,000	
• RAD room	\$50,000	<i>Named by Image Dental Laboratory</i>

NURSE PRACTITIONER-LED CLINIC

• Clinic Naming	\$250,000	<i>Named by RBC Foundation</i>
• Exam Room (6)	\$25,000/room (6)	
• Conference Room	\$25,000	

OPTICAL CLINIC (Vision Care Clinic)

Clinic Naming	\$250,000	<i>Named by the Lions Club of Barrie</i>
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MASSAGE THERAPY CLINIC

• Clinic Naming	\$250,000
• Massage Tables (44)	\$10,000/table (44)
• Massage Classroom	\$50,000
• Massage Clinic	\$50,000

Main floor plan



Area	Gift Level	
ABORIGINAL RESOURCE CENTRE		
• Overall Naming	\$500,000	
• Gathering Place	\$100,000	
• Circle Classroom	\$100,000	<i>Named by BMO Financial Group</i>
• Quiet Study	\$50,000	
• Tipi	\$50,000	

SPA & ESTHETICS CLINIC

• Clinic Naming	\$250,000
• Facial and Body treatment rooms (2)	\$100,000/room
• Manicure Classroom	\$50,000
• Pedicure Classroom	\$50,000
• Make Up Classroom	\$25,000
• Sauna Classroom	\$25,000
• Vichy Shower	\$25,000

CLASSROOMS

• Classrooms (8) (48 & 36 seating)	\$100,000/classroom
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HEALING GARDEN

• Garden Naming	\$100,000
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Centre for Health and Wellness Naming Opportunities

Second Floor

Area	Gift Level
PERSONAL SUPPORT WORKER	
• Centre Naming	\$50,000
• Eldercare Bathing System	\$25,000
NURSING RESOURCE CENTRE	
• NRC Naming	\$1,000,000
• Medical Surgery /Critical Care Lab with 12 bays	\$150,000
• Low Fidelity Lab with 12 bays	\$150,000
• General Lab (3) with 12 bays each	\$150,000/lab (3)
• Obstetrics Lab (2) with 6 bays each	\$50,000/lab (2)
• Pediatric Lab	\$50,000
PHARMACY	
• Pharmacy Centre Naming	\$250,000
• Retail Dispensing Lab	\$50,000
• Hospital Dispensing Lab	\$50,000

*Named by
The Tamblyn
Family*

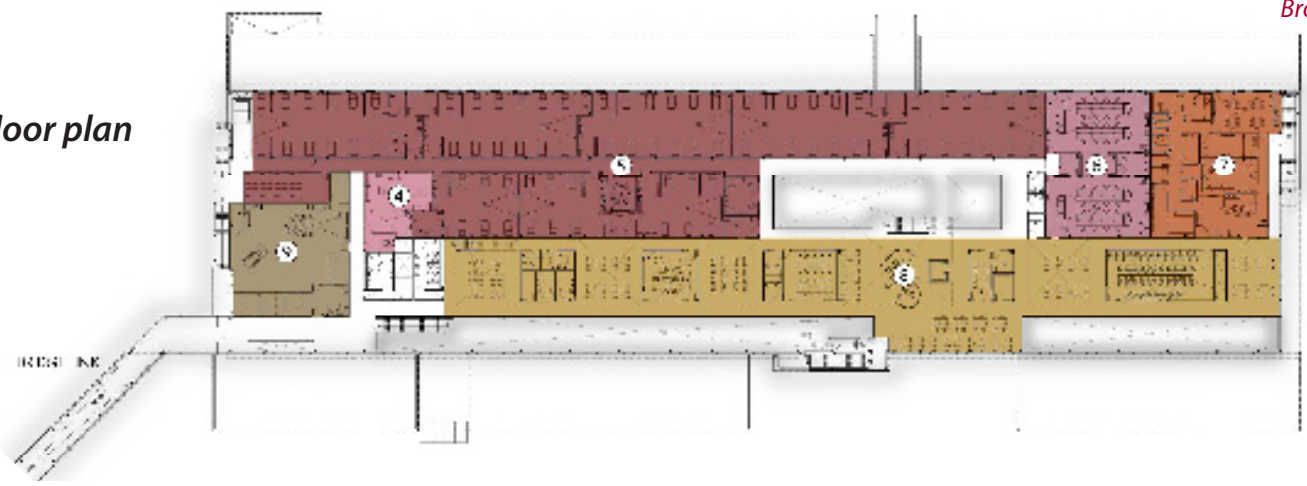
Area	Gift Level
COMMUNICATIVE DISORDERS CLINIC	
• CD Clinic Naming	\$150,000
• Hearing Booth	\$50,000
• Audiology Therapy	\$50,000
• Charting	\$50,000
• Lecture Lab	\$50,000
PARAMEDIC LAB	
• Paramedic Lab Naming	\$150,000
• Mock Ambulance	\$25,000
• Driver Simulation System	\$150,000
COMMON LEARNING AREA	
• Common Learning Area Naming	\$1,500,000
• Computer Lab	\$100,000
• Classroom	\$50,000
Skyway Gallery	
• Skyway Gallery Naming	\$1,000,000

*Named by
Harmonize
for Speech*

*Named by
the Weber
Foundation*

*Named by
Arch and Helen
Brown*

Second floor plan



Centre for Health and Wellness Naming Opportunities

Third Floor

Area	Gift Level	Area	Gift Level
SCIENCE LABS		OPTICIANRY LAB	
• Science Lab Centre Naming	\$500,000	• Opticianry Lab Centre Naming	\$250,000
• Chemistry Labs (2)	\$250,000/lab (2)	• Fabrication/Surfacing Lab	\$150,000
• Biochemistry/Organic Chemistry Lab	\$250,000	• Dispensing Lab	\$100,000
• Microbiology Lab	\$250,000	• Contact Lense Lab	\$100,000
• Biology Lab	\$250,000	• Fitting Station	\$50,000
• Anatomy, Physiology & Life Sciences Labs (4)	\$250,000/lab (4)	COMMON LEARNING AREA	
• Physics Lab	\$100,000	• Common Lounge Area	\$25,000
• Instrumentation Lab	\$25,000		

*Named by
e-Lumen
International
Inc.*

Third floor plan



Overall Naming Opportunity

Area	Gift Level
BUILDING	
• Building Naming	\$5,000,000

