

GRADITUDE

The Power of Education Campaign

A publication keeping Georgian supporters connected

\$40 million in infrastructure funding breathes life into Georgian health sciences expansion

Georgian's plan to build a new Centre for Health and Wellness on its Barrie Campus got a huge shot in the arm on May 29 when the provincial and federal governments announced they would be designating a total of \$40 million to the project. With \$10 million already raised from generous Georgian supporters through the Power of Education Campaign, it was deemed enough funding to begin breaking ground on the expansion as early as this summer.

"We know the funds from donors were instrumental in helping Georgian to secure the government funding. Those dollars prove that the Georgian community is rallying behind this project," said Tom Ambeau Sr., Chair, Power of Education Campaign. "Thank you to all donors who made this important project a reality."

The 165,000-square-foot building will be the largest expansion in Georgian's history. It will:

- increase the number of health care professionals in the community as Georgian will be able to double the number of health sciences program enrolment spaces to 3,000, helping to offset a skills shortage.
- improve access to health care services, as the new facility will have public-accessible teaching health clinics where students will gain valuable practical skills.
- make university studies more accessible locally because Georgian will have the required laboratories and space to expand the number of degree and advanced degree programs available on local campuses.

Arch and Helen Brown, long-time supporters of Georgian, said they strongly believe a donation to the proposed new facility for the Barrie Campus is a contribution to the heart of local health care, and a "key solution" to future health care challenges. It's why, at the beginning of the



A million dollar moment! (l-r) Arch Brown, Chris Treschak (representing Georgian students), Brian Tamblyn and Helen Brown display the Browns' \$1 million donation to the Georgian Centre for Health and Wellness. Given at the beginning of the year, it is the largest (non-Government) campaign donation for the project to date.

year, they gave a \$1 million donation in trust to help build the Centre.

"By contributing such a large sum, Helen and I hope our generosity will spur others in the community to join us in supporting students – the future providers of health services in the region," said Arch.

Other key donations have been made by many in the Georgian community including the Students' Administrative Council; the Alumni Association; Georgian staff; the Board of Governors and from generous leaders in the community such as BMO Bank of Montreal; Corporation of the County of Simcoe; RBC Foundation; Lions Club of Barrie; City of Barrie and TD Bank.

connected

Students and alumni serve up major gifts at donor celebration dinner; staff and board also contribute

It was a special dinner that had all the right ingredients - culinary delights, exciting announcements and students showcasing their expertise for 90 of Georgian's Governors' Circle donors.

The theme of this year's Governors' Circle recognition dinner was "Georgian Abroad" celebrating the fact that the hospitality students will, for the first time, have the opportunity to learn in Europe. Attendees enjoyed dishes from France, Italy, Germany, England, Switzerland and Canada.

Donors were joined by Stephen McIntosh, chair of the Alumni Association, and the members of the Students' Administrative Council (SAC). The Alumni Association announced a \$500,000 contribution to Georgian's Power of Education Campaign for growth, and SAC told the crowd its council will be making a \$100,000 gift to the Centre for Health and Wellness, and a \$50,000 gift toward the Centre for Sustainable Technologies - two of Georgian's largest expansion priorities.

It was also announced by Brian Tamblyn, Georgian's President and CEO, that Georgian staff members have been stepping up to support the plans for growth through an internal fundraising initiative. In three months, \$203,000 was donated by generous employees. And, 100 per cent of those on the Georgian Board of Governors have donated to the campaign.

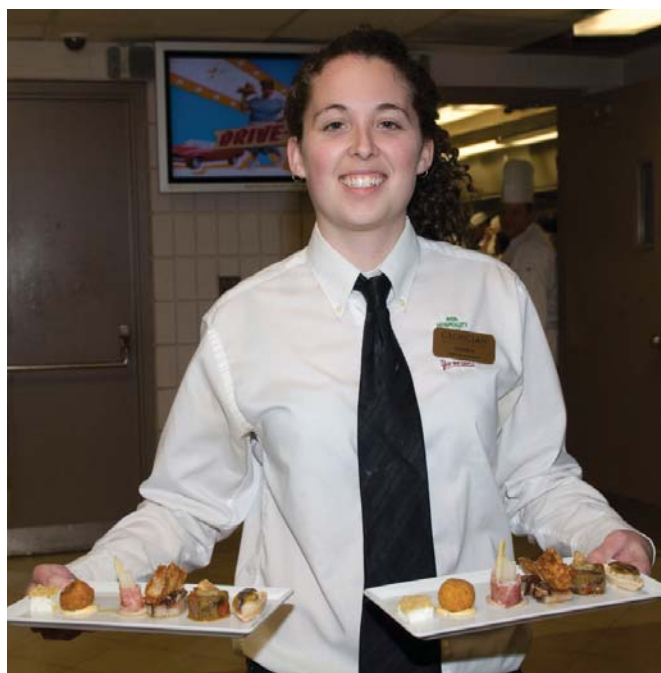
Tamblyn pointed out that Governors' Circle members have set an example of generosity that has spurred on support from many new sources.

"Governors' Circle members were among the first to recognize the value of Georgian ..."

"Governors' Circle members were among the first to recognize the value of Georgian to our community and region. Your willingness to donate so generously each year inspired us to take on the Power of Education Campaign knowing how much you believe in what we are doing at Georgian," said Tamblyn. "On behalf of our staff and students, thank you for your continual support and encouragement."



Georgian students prepare and serve dishes that represent cuisine from an array of European countries.



Lions Club of Barrie backs Georgian's vision for Opticianry health care clinic with a \$250,000 donation

When members of the Lions Club of Barrie look to the future, they are excited to see greater access to vision care health services for local residents. That's because the generous group made a \$250,000 donation to Georgian to help build a new Opticianry health care clinic in the future Georgian Centre for Health and Wellness.

"The Lions have an international mandate to stand behind initiatives that work to end preventable blindness, and we believe this donation will help

countless numbers of local students and residents in need of vision health care," said Carol Ellis, Lions Club of Barrie president. "It will also give students a leading-edge environment to learn in, with the benefit of working on real patients. It's a win-win for everyone involved."

The clinic, which will also be a practical learning area for students, will offer the services of an on-site optometrist and optician, and be a storefront for eye wear.

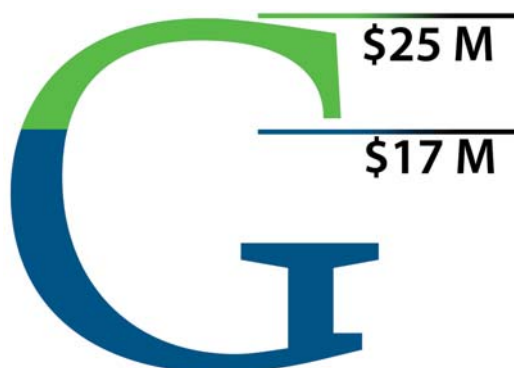
This opticianry clinic will be one of a number of teaching health clinics to be made available in the Centre for Health and Wellness.



Photo: Carol Ellis, president of the Lions Club of Barrie, has her glasses examined by Georgian's on-site optician, Mark Wilcox. Lion Bryon McLellan, Fred Brox and Joanne Craig observe.

Power of Education Campaign generously supported

Campaign goal and progress



Thanks to so many Georgian supporters, \$17 million has been raised towards the \$25 million Power of Education Campaign goal.

The campaign is the largest in Georgian's history, and will help build key projects that will have a positive impact on local health care services, regional employment and the economy.

Find out more about how dollars raised will benefit the entire region at www.georgianc.on.ca/giving.

Thank you for your generous donations!

Georgian College gratefully acknowledges the following individuals, corporations and organizations for their support in 2008.

*Names marked with an "(A)" are Georgian alumni

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 A.J. Lanzarotta Wholesale Fruit & Vegetables Ltd.
 ACL Student Benefits
 Acuity Digital Imaging
 Adanac Realty Limited
 ADESA Automotive Services LP
 ADP Dealer Services Ltd.
 Advertising Program
 Agrium Inc.
 Air Force Association of Canada
 Air Georgian Ltd.
 Alcon Canada Inc.
 Alex Milne Associates Ltd.
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 Algonquin Automotive
 Alpine Ski Club
 Association of Registered Interior Designers of Ontario
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 Autism Society Ontario
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 Automotive Parts Manufacturers Association
 Aviation Advisory Board
 Aviva Canada Inc.
 Balfour Capital Inc.
 Bank of Montreal
 Bank of Montreal - Harris Private Banking
 Barrie Art Club
 Barrie Civician Club
 Barrie Construction Association
 Barrie Equipment Sales Inc.
 Barrie Gem & Mineral Club
 Barrie Glass & Mirror Ltd.
 Barrie Huron Sweet Adelines
 Barrie Press (1994) Inc.
 Barrie Professional Firefighters Association
 Barrie Welding & Machine (1974) Ltd.
 Bassmania Tournaments Inc.
 Bausch & Lomb
 Bayfield Mall Merchant Association
 Bayshore Home Health
 Beaver Valley Ski Club
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 Benjamin Moore & Co. Limited
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 Block Parent Program of Canada Inc.
 Blue Mountain Resorts Limited
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 Boston Pizza Foundation
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 Bruce Telecom
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 Monika Trickett
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 C.E. Elliott and Sons Ltd.
 CAI Program
 Caledon Ski Club Limited
 Cambria Design Build
 Cameco Corporation
 Can Save Supply & Distribution
 Canada Cutlery Inc.
 Canada Student Residence Corporation
 Canadian Advertising Research Foundation
 Canadian Auto Show Managers Association
 Canadian Aviation Historical Society (Toronto Chapter)
 Canadian Aviation Students Organization
 Canadian Crane & Hoist Manufacturing Ltd.
 Canadian Federation of University Women - Muskoka
 Canadian Hospitality Foundation
 Canadian International Auto Show Ltd.
 Canadian Jewellery Group
 Canadian Maritime Union - Local 4401
 Canadian Ski Instructors Alliance
 CANPLAS Industries Ltd.
 CarePartners
 CarProof
 CARQUEST CANADA LTD.
 Cartridge World
 Casino Rama

CDN Land Surveyors Inc.
 Centennial Optical Limited
 Central Ontario GM Dealers Association
 Central Optical
 Central Sales
 Central Taxi
 CGA - Certified General Accountants of Ontario
 Chin & Orr Professional Corporation
 Chippewas of Mnjikaning First Nation
 Cisco Systems Canada Co.
 CIT Financial Ltd.
 Citizens' Scholarship Foundation of America
 Clare Moore Refrigeration
 CM3
 CMC Electronics
 Co-Auto Co-operative Inc.
 Coca-Cola Bottling Company
 Coleman Care Centre
 Collins Bay Marina
 Community Foundation for the Fox Valley Region, Inc.
 Community Foundation of Oakville
 Community Foundation of Orillia & Area
 Company of Master Mariners of Canada
 Compass Goup Canada
 CooperVision Canada Corp.
 Corporation of the City of Owen Sound
 Corporation of the County of Simcoe
 Corporation of the Municipality of West Grey
 Corporation of the Town of Bracebridge
 Correctional Service Canada
 County of Bruce
 County of Simcoe Law Association
 CR Acquisitions, Inc.
 Craigleith Ski Club
 CTV Ltd.
 DaimlerChrysler Canada Inc.
 Dell Canada
 Dell Financial Services Canada
 Desmadon Boat Works
 Devil's Glen Country Club
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 Doral Marine Resort
 Durstede Grooming Products
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 Georgian Bay
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 K & H Engines Ltd.
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 Kempenfelt Graphics Group Inc.
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 Kimpex Inc.
 Kiwanis Club of Barrie
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 KM Property Services
 Kutting Edge
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 Moore Packaging Corporation
 Morton Youth Services
 Murray Demolition
 Muskoka & District Chefs Association
 Muskoka Lumber & Building Supplies
 Centre Limited
 Myerson's Ltd.
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 New Car Dealers Foundation of BC
 Nikon Optical Canada Inc.
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 Perfect Pizza
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 Plaza Chevrolet Hummer Cadillac Inc.
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 Port Colborne Warehousing Ltd. (Tul Safety Equipment)
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 Taylor Ford Sales Ltd.
 TD Canada Trust
 Ontario Automobile Dealers Association
 Ontario Block Parent Program Inc.
 Ontario Educational Credit Union
 Ontario Hostelery Institute
 Ontario Marine Operators Association
 Ontario Opticians Association
 Ontario Power Generation
 Ontario Provincial Police Association
 Ontario Provincial Police Commissioned Officers Association
 Ontario Public Service Employees Union
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 Orillia District Chamber of Commerce
 Orillia Power Corporation
 Orillia Staff and Faculty Association
 Orthotics Specialities

Toronto Convention & Visitors Association
 Toronto Golf Club
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 Town of Bracebridge
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Gift-in-Kind

Peter Beattie
 Wilco Kielman
 Wynanda Kielman
 George McIntosh
 Doug McKenzie
 Melanie Rice
 Ray Sawchuk
 Carol Szarga
 Allpriser
 Alure
 Amora Portrait Studio
 Avia
 Bandito Video
 Barrie Examiner
 Beauty Supply Outlet
 Candura Instruments
 Canon Canada Inc.
 CHAYFM/B101FM
 Computata Systems
 Corporation of the City of Owen Sound
 Duckworth's Fish & Chips
 East Side Mario's
 Eisinger Canada
 Extreme Imaging
 First Choice
 Hawk Ridge Golf & Country Club
 Head 2 Toe
 Hillary's Place
 Jack Astor's
 Japan Camera Centre
 Kelsey's Restaurant
 Key and Gift Shop
 King's Cuisine
 Medical Pharmacies Group Inc.
 Montana's Restaurant
 Rita's Place
 RONA Gashway - London
 SFA Saniflo Inc.
 Sluyter Company Ltd.
 The Hair Centre
 Vanguard Piping Systems (Canada) Inc.
 Weber's
 West Gulfport Store
 Western Mechanical Electrical Millwright Services Ltd.
 Wolverine Tube (Canada) Inc.

Endowments

Alan Kuzmich Memorial Scholarship
 Alumni Association Endowment Bursary
 Auto Show Auction
 Award of Excellence for Women in Engineering
 BCG Business Capital Group Award
 Board of Governor's Medal Award
 Bruce & Sandra Grimmer Memorial Scholarship
 Bruce Peninsula Art Show Award
 Bruno Rubess Awards for Commitment & Excellence
 Bursztyr Family Award
 Byron and Tessie Greig Memorial Award
 Byron Greig Memorial
 Canadian Association of Japanese Automobile Dealers Scholarship
 Canadian Auto Show Managers Association Award
 Christopher McLean Memorial Award
 Chrysler Dealer Council Endowment
 Constance Kilgour Endowment - Nursing Scholarship
 Dan Donnelly Memorial Award

Dan Gallant Memorial Education Fund
 Dell Canada Scholarship
 Dick Conlin Scholarship
 Dominion Automotive Industries
 Donald R. McKillican Scholarship
 Dr. Bette Stevenson Award of Excellence
 Dr. Noel G. Stephenson Memorial Award
 E. Hergert Nursing Bursary
 Earl Reid Award
 Eleanor Bauckham Presley Memorial Scholarship
 Erin McBride Memorial Scholarship
 Estate of Harris Steele
 F.W. Arden Memorial Award
 Fine Arts Scholarships
 Frances Elizabeth Caster Award
 Gail LaChapelle Nursing Award
 Gordon Rumbel Endowment
 Graham Dyer Mature Student Entrance Scholarship
 Harry J. Addison Scholarship
 Honda Canada Manufacturing Endowed Scholarships
 Howard Carter Memorial Award
 Hydro One Inc. Scholarship
 Ian Cowles Memorial Award
 IT Endowment Fund
 James C. Massie Automotive Award
 Jan Livingston Memorial Award
 Jean Stevenson Award
 Joe Leech Memorial Award for Excellence
 John Hart Memorial Scholarship
 Jonathan Poschman Memorial Award
 K. Kaplinski Memorial Scholarship
 Kenneth W. Harrigan Scholarships
 Kim Miller Memorial Award
 Kimberley Ellen Beasleigh Memorial Scholarship
 Krista Sepp Memorial Scholarship
 L.M. Arnott Memorial Award
 Lesley Dicks Memorial Award
 Lion's Club of Barrie OSOTF
 Lloyd Thomson Bursary
 Manitoba Motor Dealers Association Award
 Marine Industry - Peers Award
 Marine Industry Award - Graduate
 Mark Sellick Memorial Award
 Metro Toronto Ford Dealers' Award
 Michael Ebanks Award
 Mimi Khonsari Travel and Study Award
 Monica Drake Scholarship
 Ontario Snow Resorts Association Awards
 Ontario Student Opportunity Trust Fund
 Ontario Trust for Student Support (OTSS)
 Orillia Dragon Boat Scholarship
 Orillia Police Association Award
 OSOTF - Lillian Marshall
 OSOTF - Tourism Commission
 OSOTF - Chawkers Foundation
 OSOTF - Marie King Memorial DVA
 OSOTF - Metis Training Initiatives
 OSOTF - Simcoe College Foundation
 Peter John Donald Memorial Award
 President's Endowment
 Rameses Shrine Yacht Club Award
 Reiseneker Entrance Award
 Robert Caster Award
 Robert P. Crawford Memorial Award
 Ron Hartman Award
 Ross A. Morrison Award
 Rotary Club of Barrie - Kempenfelt Award
 Salter Endowment
 Scholarship Endowment Fund
 Simcoe County Heavy Construction Association
 Sewer & Water Main Scholarship
 Smart Serve Ontario Scholarship
 Stan Hedge Memorial Scholarship
 Stephen Flowers - UPS Award
 Student Bursary
 Susan and George McCague Award of Merit
 Technology Faculty Award
 Ted Fullerton Scholarship
 Tedlo Endowment Fund
 Thomas P. Owens Memorial Award
 Tom Hipwell Memorial Award
 Tom Osborne Memorial Award
 Tourism Barrie Scholarship
 Toyota Foundation Scholarships
 UPS Foundation Scholarship
 W J Robertson Bursary
 Water Resources Award
 Wayne FJ Busch Endowment
 William K. Caldwell Scholarship
 Women Owners Network Award
 Wyslomag Opportunities Award

Planned Legacy

Arch & Helen Brown
 F. Joseph Anderson
 Brian Tamblin
 Yolanda Gallo (A)
 Sandra & Bruce Grimmer

Johnson Inc. standing behind Georgian's growth plans



Doug Munn, Johnson Inc. Regional Vice President.

Johnson Insurance Inc., a Georgian College affinity partner, made a \$75,000 donation to benefit the new Centre for Sustainable Technologies addition, set to open in September 2009.

"Being a partner with Georgian means supporting its growth, and that is why it made sense for us to donate to the Power of Education Campaign, and this new expansion," said Doug Munn, RVP from Johnson Inc.

Over the last few years, Johnson Insurance Inc. has donated approximately \$280,000 to Georgian through its affinity partnership, special event sponsorship and capital campaign donations.

TD Bank: "Georgian is a good investment."

TD Bank Financial Group has invested in the future of local health care with a \$100,000 donation to help build the Georgian Centre for Health and Wellness.

Representatives from the bank made the announcement at an Economic Forum in Barrie, as they said they believed a good health care system and solid post-secondary institution are vital parts of a healthy and economically-stable community.

"TD Bank Financial Group is committed to making a positive impact in the communities it serves. This donation is to be directed to help build the community-accessible teaching health clinics in this new facility, resulting in increased access to health care for local residents, and students," said Paul Douglas, Executive Vice President, TD Canada Trust Business Banking. "It's a good investment, and one we're proud to make because it will benefit so many people."

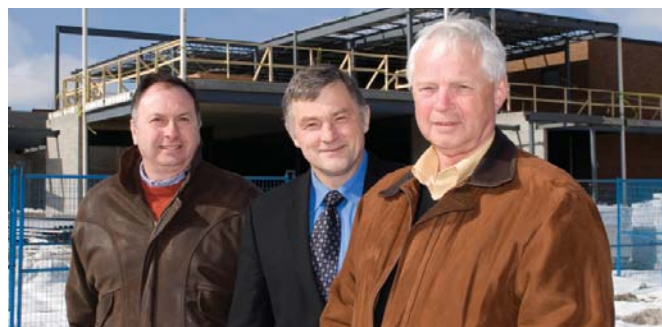
Construction industry building support for new programs

According to the Canadian Construction Association, the construction sector in Canada will need to recruit more than 250,000 new people to the industry over the next seven years, an increase of nearly 22 per cent over the current workforce, just to keep pace with retirement rates and rising demand.

With a skills shortage predicted, particularly in areas expected to grow dramatically such as the Simcoe County area, Georgian College is responding to the problem by providing a solution – the Centre for Sustainable Technologies.

"An investment into the Centre for Sustainable Technologies is a wise business decision . . ."

This 18,000-square-foot addition on the Barrie campus will house new programs such as the Civil Engineering Technology program, and the Civil Engineering Technician–Construction program. Graduates from these programs will flow into the workforce, helping to offset the human resource shortage in related industries. Key players in the industry are stepping forward to help



Bob Emptage, Dean of Technology, Environment and Apprenticeship (centre), shows Tom O'Callaghan (left) and Doug Leslie (right) from the Ontario Road Builders Association the progress on the Centre for Sustainable Technologies. The building will be ready for students to use in September 2009.

Georgian make this facility the best it can be for students. The Ontario Road Builders Association has contributed \$125,000 to the Centre.

"An investment into the Centre for Sustainable Technologies is a wise business decision for our association and its members," says Executive Director Rob Bradford. "For our companies to thrive, we need the right people with the right skills. We believe many of our future

\$100,000 worth of equipment donated to benefit next generation of utilities workers

Georgian's electrical engineering technology students will learn on some of the most modern equipment available thanks to a gift-in-kind donation worth \$100,000.

Warren Tracz, a Georgian faculty member, facilitated the donation of new equipment from Schweitzer Engineering Laboratories, Inc. (SEL) based in Pullman, Washington. The equipment will be valuable to students in a new utilities-focused engineering technology program to launch this fall in Georgian's newest addition - the Centre for Sustainable Technologies.

The equipment is used to detect abnormal conditions

on power lines or in factory equipment such as transformers and motors, and is considered one of the best, most reliable brands on the market. Students will use the systems in classroom and laboratory learning, giving them an opportunity to work on technology that they will likely find in their future places of employment.

Brian McDermott, a director at SEL, said his organization has a solid history of donations to a variety of schools across North America. The philosophy of supporting education is a part of the fabric at SEL, as its CEO is a former engineering university professor who knows first-hand the benefit of an educated workforce.



Electrical professor Warren Tracz (centre) explains the benefits of the new equipment to engineering technology students, Myles Southorn (left) and Adam Dixon (right).

(continued from previous page)

workers and leaders will begin their careers at Georgian.”

As well, the Ontario Sewer and Water Association (OSWA) has generously donated \$125,000 to the building. Graeme Clark, OSWA Board Director, says “we understand that our Association needs to be part of the solution to ensure our members have qualified people. Our support of

Georgian demonstrates our commitment to a long-term education strategy.”

Interested in finding out how this building will help with job creation in Simcoe County? Or, want to know how you or your company can have naming rights to one of the new classrooms or laboratories? Contact Rebecca Truax at rtruax@georgianc.on.ca.

DONOR SPOTLIGHT

Sherry Lawson



- Director, Casino Rama Corporate Affairs
- Board Member, Georgian Board of Governors
- Donor, Georgian Legacy Program

As Director of Corporate Affairs at Casino Rama, Sherry Lawson is responsible for helping to direct the Casino's charitable funding to hundreds of worthy individuals and organizations each year. When it comes to her own personal philanthropic giving, she has made Georgian College a charity of choice.

Lawson has a long history with the College. She worked at Georgian as a library technician, curriculum developer and trainer for almost 10 years. She currently serves on the Georgian College Board of Governors.

She gives her volunteer time to Georgian because she believes "with education, you can see the ripple effect."

Most recently Lawson made the decision to make a legacy gift to Georgian with a life insurance policy. She said the insurance policy, for her, was the right way to give because it is easy to set up and her family does not have to be left with instructions. Her affinity for Georgian is simple - she believes Georgian does good work by training and educating people and those people go out and give back to their communities.

"With education, you can see the ripple effect."

She speaks at conferences across Canada, sharing her life stories and knowledge. Her philosophy is, "We are always both a student and a teacher at the same time."

Her path has brought her to the place where she was meant to be. Her role at Casino Rama has enabled her to have huge community impact and she has taken it to the next level. She is out in the community, giving of herself and backing up her words with action.

"I want people to think about what they will be remembered for. My Granny reminded me many times that at the end of it all, you will not be remembered for what you had, but for what you gave," she said.

John Molson Courtyard Open

There's a new venue in town for upscale outdoor dining and it's on the Barrie Campus of Georgian College.

The recently built John Molson Courtyard, named after the key donor, is located outside the Georgian Dining Room. It will have two main purposes - to be a practical teaching classroom where students will learn outdoor special events execution, and it will be a place for the community to enjoy open air dining and entertainment in a garden patio setting.

The project was made possible through the generosity of donors. Molson gave \$30,000 through its Molson Community Fund and \$50,000 from Molson Canada. Atlas Block donated the interlocking brick for the project. And, Sam Dolmaya, a Georgian alumnus, and owner of Alfanoos Mediterranean Restaurant, donated \$10,000 to the Power of Education fundraising campaign, which was then designated to the project. The courtyard was designed and constructed by Jeff Lee of Lee's Landscaping.

To book your next special event in the John Molson Courtyard, call (705)-728-1968, ext. 1413, or e-mail cmcsorley@georgianc.on.ca.

Office of Development & Alumni Relations team at your service!



Georgian is fortunate to have over 800 donors who donate gifts for the benefit of students and their academic dreams.

If you're interested in making a new donation to Georgian, our team is here to help you decide which method best suits your objectives, and to work with you to direct your gift to the area you would like to support.

Find out how each staff member can help you with your donation to Georgian at www.georgianc.on.ca/giving. Or, contact us at (705) 728-1968, ext. 1210.