



Inspire Transform Connect

Vision 2015: Georgian College Strategic Plan

Our plan to **INSPIRE** innovation, **TRANSFORM** lives
and **CONNECT** communities through
the power of education



Our Mission

To **inspire** innovation, **transform** lives and
connect communities
through the power of education.



Our Vision

We will be the most personally connected learning organization in Canada
— a catalyst for individual, organizational and community
transformation.

Through partnerships, we will connect people from all walks of life to extraordinary learning experiences that will inspire innovation and prepare them for life and career success. With a reputation for excellence, Georgian graduates will be in demand by employers and will contribute in many ways to the economic vitality, sustainability and quality of life of their communities.

Our learners and employees will feel a lifelong connection to Georgian because of the positive difference we have made to their lives.



Our Values

Together, we will advance our mission and vision by living the following values...

- Connectedness, Engagement and Collaboration
 - Innovation and Entrepreneurship
 - Strength through Diversity
 - Continuous Quality Improvement
- Respect for People and the Environment



Our Strategic Priorities

In pursuing our mission and vision over the next five years, we will build on our theme of “connectedness” through the following five strategic priorities...

- Advance Student Access and Success
- Inspire Extraordinary Teaching and Learning
 - Champion Employee Engagement
- Strengthen Community and Industry Connections
 - Build Sustainability through Innovation



Advance Student Access and Success

To advance student access and success, we will commit to the following goals:

- Fulfill our student access mandate by strategically managing all enrolment growth in alignment with government priorities while balancing our financial, physical and human resources and improving student retention every year.
- Understand and serve the changing needs of an increasingly diverse population of learners.
- Expand academic pathways and alternative learning opportunities, including continuing education programming and technology-enabled learning.
- Partner with a variety of universities to build on the mandate of the University Partnership Centre to increase academic pathways and expand the number of college and university degrees.
- Partner with the Anishnabe Education and Training Circle to collaborate, articulate, nurture and advance targeted outreach and programming initiatives aimed at meeting the objectives of aboriginal learners.



Inspire Extraordinary Teaching and Learning

To inspire extraordinary teaching and learning, we will commit to the following goals:

- Advance our commitment to integrated learning by combining the best in-class, work-related and applied research experiences for our students.
- Enhance interdisciplinary learning by exploring opportunities for students to study outside their specific program.
- Foster innovative teaching practices and curriculum design through the orientation, development and engagement of faculty and staff.
- Expand targeted alternative delivery options.
- Focus on entrepreneurship, innovation and small/medium enterprise as a common Georgian learning experience through curriculum renewal.
- Develop a philosophy of citizenry in our students through service learning.



Champion Employee Engagement

To champion employee engagement, we will commit to the following goals:

- Connect employees to our mission, vision, values and strategic direction.
- Celebrate the contributions and successes of our employees.
- Foster positive employee and labour relations.
- Strengthen our workforce through diversity.
- Promote the physical, mental and emotional health and wellness of our employees.
- Enhance our culture through continuous improvement and lifelong learning.



Strengthen Community and Industry Connections

To strengthen community and industry connections, we will commit to the following goals:

- Act as a catalyst for community economic development across all campuses.
- Expand our partnerships with business and industry to support student learning through work placements, applied research and innovation.
- Define and communicate our value proposition and differentiation through a branding strategy.
- Engage our students, employees, alumni, governors, partners, donors, advisory committees and other stakeholders as ambassadors and champions.
- Strengthen our global connections through increased international recruitment and partnership development.



Build Sustainability through Innovation

To build sustainability through innovation, we will commit to the following goals:

- Enhance financial sustainability through non-government and philanthropic sources.
- Pursue an organizational effectiveness strategy to streamline our business processes, leverage technology and optimize our space utilization.
- Strengthen Georgian's position as the hub of post-secondary education in Central Ontario.
- Promote environmental sustainability on our campuses and across our curriculum.