

WebEvolve conference attracts international web gurus to Georgian

The highlight of this year's WebEvolve conference at Georgian College is none other than "Lynda."

It is hard to be in the web development world for very long without finding a reference to Lynda.com. If you don't find the website, surely you will bump into a book relating to web design by **Lynda Weinman**. It's not that Weinman is everywhere - she is just everywhere that web developers want to go.

Weinman is presenting at Georgian College's annual event on March 15, 2 p.m., in Alumni Hall, Barrie Campus. She is the keynote speaker, headlining the day's conference and following right after a group of secondary school and post-secondary school students as they wind up their 24-hour web design competition.

"I am pleased to be part of Georgian College's WebEvolve," Weinman reports. "I got started on the web because I was

drawn to it as the most revolutionary publishing medium ever invented."

"I hate being elevated to guru/goddess/omnipotent status. I'm really just a student of this stuff myself, who loves to pass on what I learn to others."

In addition to Weinman, WebEvolve has a number of other gurus/gods and goddesses presenting.

The day features accessibility and standards experts, research seminars and multimedia sales and marketing.

The schedule and other highlights can be found on the WebEvolve site: www.webevolve.ca or by contacting the coordinator of the Web Design and Development program, **Anita Arvast**, ext. 1650. The conference and competition are free and open to the public.



Lynda Weinman

Georgian wins awards for television commercial and cooking competition

Georgian College has received some great honors in the past week, with awards for television advertising and culinary expertise.

A television commercial produced by the Marketing and Communications team and The New VR was awarded first place in the schools/educational facilities category of the TVB Retail Commercial Awards 2004. The commercial, *Your College Your Future*, also took ninth place in the top 10 market retailers category. A total of 300 commercials were judged in the national advertising competition.

The Georgian College Culinary Competition Team did great at the Escoffier Salon 2005 in Scarborough on March 5, bringing home the second best overall college award.

Georgian also won two 'best in show' trophies, one silver college award, one individual silver medal and five bronze medals.

Congratulations to all involved in gaining these honors for Georgian.

Daffodils support the Cancer Society

Daffodil sales, benefitting the Canadian Cancer Society, are underway again at the Barrie Campus this year. The cost is \$6 per bunch.

Order forms are being circulated to departments and are due back to Jennie MacDonald at Campus Connections by March 23. Daffodils will be delivered on April 1.

A limited number of bunches will be available for sale at Campus Connections without pre-ordering on April 1, 11 a.m. to 3 p.m.

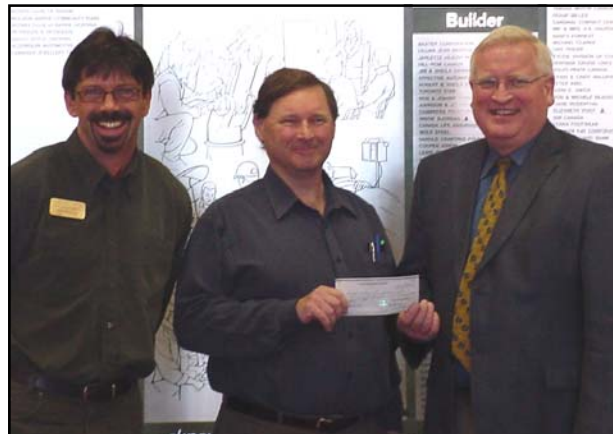
Donation is first in new Ontario Association of Social Workers' scholarship

What better way to kick off National Social Work Week, March 7-13, than to establish an award to assist a student in achieving this very worthwhile goal?

Ontario Association of Social Workers' Huronia Highlands Branch President **Dan Downey**, and **Steve McDonald**, Vice President of the Ontario Association of Social Workers (and professor, degree studies at Georgian), teamed up to present a \$500 cheque to Bob Kennedy, Vice President, External Relations. This donation to the Ontario Association of Social Workers Scholarship marks the first award for the program and hopefully will encourage additional interested parties to follow suit.

The program consists of a university-level curriculum in partnership with Georgian and Laurentian University. Students attend Georgian for two years. Years three and four are offered in Sudbury. This program started at the Orillia Campus in the fall of 2004 and has garnered considerable interest, as students are eager to secure credentials in this critical field.

To inquire about this and other scholarships, contact Wendy Creasey, Awards Officer, ext. 1211.



Donation for scholarships

Dan Downey, Ontario Association of Social Workers' Huronia Highlands Branch President, and Steve McDonald, Vice President of the Ontario Association of Social Workers, present a \$500 cheque to Bob Kennedy, Vice President, External Relations.

How you can help to support Ontario colleges

On Feb. 7, former Ontario Premier Bob Rae delivered his report on post-secondary education to the provincial government. The report stressed that Ontario must make major investments in the college system, to help colleges produce greater numbers of highly skilled and trained graduates for today's high-tech economy.

The Ontario College system has unveiled a province-wide campaign to urge the government to commit to the funding target in the Rae report and immediately begin to improve funding to colleges in the spring 2005 Ontario Budget. You may have seen the posters and buttons now cropping up on our campuses.

Please take a moment to join the fight for improved funding. Sign the

online petition at www.fundcollegesnow.ca and help deliver a clear message to Premier McGuinty and the Government of Ontario.



The petition has been going strong, with a more than 4,500 signatures at Capsule press time - with 563 of those from Georgian. In fact, Georgian has the second-highest number participating.

The Rae report reaffirmed what colleges have known for some time. The need for new investments is urgent and real.

Please urge your friends and neighbours to take part as well.

Mr. Rae has set a clear target for improvement: an additional \$400 million to the colleges by 2007-08. Now, it is time for the government to act and, as members of the college community, your support is needed today.

EDUCATION THAT'S WORTH MORE
www.fundcollegesnow.ca

Beyond signing the petition, Georgian staff members are also urged to write and share their views with those who can make a difference.

For sample letters, visit Staff Lounge in GroupWise. Here are three people who are important to contact, to make this campaign a success.

The Honourable Mary Anne Chambers, Minister of Training, Colleges and Universities, Province of Ontario.

machambers.mpp@liberal.ola.org

Dalton McGuinty

Premier of Ontario

dmcguinty.mpp.co@liberal.ola.org

The Honourable Gregory Sorbara, Minister of Finance, Province of Ontario

gsorbara.mpp@liberal.ola.org



Best Wishes Cathy!

*Many friends dropped by to wish **Cathy Leslie** well on Feb. 24 as she prepared to leave Georgian and start a new adventure in her life. She has been a huge part of the Georgian College Foundation since joining the College in early 1997, and since then she has worked tirelessly with the staff to make it a huge success in friend raising and fund raising. Cathy has made an enormous positive difference in how Georgian is viewed, both internally and externally. Her hard work on various campaigns, her focus, professionalism and caring was a recipe for guaranteed success. She was presented with a gift of jewellery made by Georgian Jewellery and Metals program students and everyone enjoyed punch and a lovely cake. All the very best, Cathy! Thanks for everything and keep in touch!*

Win free parking - support Pow Wow

Georgian staff and students have the opportunity to win free parking for a year and support the upcoming Pow Wow.

Tickets in the free parking draw are \$2 each, or three for \$5, and are on sale at the Barrie Campus SAC office, and at the Aboriginal Resource Centre, Room A163, Barrie Campus.

The student-run Pow Wow will be held at the Barrie Campus on March 19.

For more information, contact **Carol Baker** at ext. 1314.

Learn about homelessness research

Georgian staff members are welcome to attend a seminar, "Growing Need in a Soaring Population: The Situation and the Solution" at the Rowntree Theatre, Barrie Campus, March 11, 10 a.m. to noon.

Speakers will include **Dr. Christine Frank**, Georgian College faculty member; **Kimberley Dawson**, co-ordinator, Simcoe County Alliance to End Homelessness; and students of the Research Analyst Program.

The seminar is based on "Making Ends Meet," a major research project, which illuminates the struggles of people in need in the fast-growing city of Barrie.

Georgian staff is invited to hear the findings and recommendations and discover how students contributed to this successful community research partnership project. Seating is limited, so come early.

Sign up for WLD programs

Workplace Learning and Development is offering a Smart Communication course on March 16, 1 to 3 p.m., in Room C350, Barrie Campus.

The Smart Communication session delivers practical, business applications of the OneSmartWorld language, to solve problems effectively. Learn how to use Smart Tracks to get to the outcome you desire. For those wishing to develop a personal 4D-i profile using OneSmartWorld, please contact **Carol Vnuk** at ext. 1647.

Anyone interested in hosting a workshop for this year's Georgian Day, May 17, is asked to fill out a proposal form. Please see the form in the back pages of this Capsule. Anyone interested may submit their ideas on the form and submit it to **Anne-Marie McAllister** by April 1.

Great photos of India

Mark Duffie, who is teaching at Georgian's campus in Chandigarh, is offering staff here at home a glimpse into life in India.

The following websites contain photos taken by Mark.

<http://ca.pg.photos.yahoo.com/ph/markduffie@rogers.com/album?.dir=/e385&.src=ph&.tok=phz0coCB9u45aHqs>

<http://ca.pg.photos.yahoo.com/ph/markduffie@rogers.com/album?.dir=/ea11&.src=ph&.tok=phy2coCBO7gDEjwr>



BCNU @ Georgian

More Georgian applicants received their “BCNU” T-shirts during several information sessions held during the past week. Shown proudly displaying their new shirts are students at Orillia District High School.

Staffing changes take effect in April

As announced in the President’s most recent newsletter and at staff forums, the College will be making some staff changes in the coming months to ensure that resources are properly aligned to support College priorities.

The recruitment of additional international students and the development of new international opportunities have demonstrated the potential to generate significant incremental funding for Georgian. In support of the goal to continue growing this enterprise, **Steve Robinson** will move to the International department. He will have responsibility for the recruitment of international students and the development of new international opportunities. He will report directly to Vice President, Student and International Services, **John Bobbette**.

With the significant growth of international operations in recent years, a need has emerged to shift full responsibility and control over academic programs delivered at offshore campuses to the academic area. To meet this need, **Kate Beatty** is transferring to the academic division as Dean, International Programs, and will report to the Vice President, Academic, **Cheryl Simpson**.

With Steve’s move to International will come a change in the reporting arrangement for staff in Workplace Learning and Development (WL&D). The Workplace Learning and Development Centre and the Centre for Teaching and Learning CTL) will be reintegrated into one department under the leadership of the Director, CTL (currently **Janice Priest**), who will continue to report to the VP Academic, Cheryl Simpson.

These staff changes will be effective on April 4. If you have any questions, please feel free to contact **John Bobbette**, **Brandon Lander** or **Cheryl Simpson**.

Show based on Columbine tragedy

Georgian staff members are welcome to attend a rock musical being produced by Georgian’s own **Bob Dixon**, on March 10 in the Georgian College Theatre.

The Blame Game is loosely based on the student massacre that took place at Littleton High School in Columbine. The play follows the lives of the main characters, Eric and Dylan, for a period of several days leading up to and including the day of the shooting.

Curtain time is 7:30 p.m. Admission is \$5 and tickets are available from **Mary Whittaker**, ext. 1774.

LU Showcase is April 1

The Fourth Annual Laurentian University Showcase will be held at the Barrie Campus on April 1. In honour of the 50th anniversary of Einstein’s death, and the 100th anniversary of his theory of relativity, the students have chosen the following title for the Showcase this year:

LU 2005 SHOWCASE Learning... It’s all relative

This year’s tribute to the students’ scholarly work will be a multidisciplinary event, including sociology, political science, psychology and science. Along with the traditional table exhibits, there will be all-day poster sessions, break-out rooms for debates and roundtable discussions. The events will be held in the Student Life Centre (J-building), from 8:30 a.m. to 4 p.m. Students will welcome guests and visitors to view their accomplishments and to share in the excitement of their ideas. Please drop in at any time during the day.

The students and staff look forward to celebrating their success with you!



Supporting special needs

*In late January, members of the Orillia SAC group handed over a cheque for \$525 to **Jennifer Robinson** (seven-time Canadian national figure skating champion), who was representing Simcoe Community Services. The money was raised by the SAC group during an "Auction Pub." This is an activity that the SAC group hopes will continue in the future. Shown from left to right are **Courtney Attwater**, public relations; **Troy Burtch**, president; **Jennifer Robinson**, **Brandon Hillis**, athletics; and **Shaunna Dunmore**, social.*

Owen Sound preview sessions upcoming

The Owen Sound Campus has several important dates to announce:

Business Program Preview Session

March 16, 5-7 p.m.
 RSVP: Peter Young, Co-ordinator
 (519) 376-0840,
 ext. 2006
 pyoung@georgianc.on.ca

Police Foundations Preview Session

March 19, 9-11 a.m.
 RSVP: Donna Jansen, Co-ordinator
 (519) 376-0840,
 ext. 2077
 djansen@georgianc.on.ca

Marine Engineering Technology Preview Session

April 9
 RSVP: Sheila Kazarian
 (519) 376-0840,
 ext. 2069
 skazarian@georgianc.on.ca

Early Childhood Education Preview Session

April 21, 5:30-7 p.m.
 RSVP: Barb Carriere,
 (519) 376-0840 ext: 2021
 bcarriere@georgianc.on.ca

Microcomputer Maintenance and Support Preview Session

May 4
 RSVP: Heather Renshaw
 (519) 376-0840,
 ext. 2058
 hrenshaw@georgianc.on.ca

Capsule calendar

March 4-13: Georgian student art, Studio D132 Exhibition, Double Door Studios and Gallery, 4004 Horseshoe Valley Road West, Anten Mills. Opening March 5, 7-10 p.m. (705) 241-3598.

March 10: Staff forum, Georgian Dining Room, Owen Sound Campus, 3-5 p.m.

March 10: Rock musical, *The Blame Game*, Georgian College Theatre, Barrie Campus, 7:30 p.m. \$5. Tickets - ext. 1774.

March 11: Homelessness seminar, Rowntree Theatre, Barrie Campus, 10 a.m. Free.

March 14-15: WebEvolve Web Design and Development competition and conference, Anita Arvast, ext. 1650 or WebEvolve hotline, ext. 6251.

March 19: Georgian College Pow Wow, gym, Barrie Campus. All day - free admission. Ext. 1314 for information.

April 1: Journalist George Strombouloupoulos, Georgian College Theatre, 10 a.m., \$15, ext. 1774.

April 1: Laurentian Showcase, Student Life Centre, 8:30 a.m. to 4 p.m.

April 18: IAAP conference, Kempenfelt Conference Centre. \$30. (705) 721-5090 to register.



Checking out the facilities

The Mackay family from Red Deer Alberta, pictured here with faculty member Jack Winzer.

Engineering open house a success

Nearly 300 people visited Georgian College on March 5 for the annual Spring Open House for Engineering Technology.

All tech labs were open, staffed by faculty and students, with interactive activities for the guests to try. Applicants to technology programs, along with the general public, were invited and many came from far away.

The Mackay family from Red Deer Alberta flew in for the weekend to explore the unique options of Automotive Products Design.

The same program attracted the Dumas family from



Enjoying the tour

The Dumas family from Quebec City

Quebec City.

The event included information about co-op, student support services and the student residence. Dean **Bob Emptage** and marketing team **Michelle Rao** and **Erin Cordingley** want to thank all staff who made this important recruitment day a great success!

IAAP conference is on April 18 at Kempenfelt

Motivational speaker **Marilyn Williamson** will speak at the Kempenfelt Conference Centre, April 18, as a guest of the Barrie and District Chapter of the International Association of Administrative Professionals ((IAAP).

The IAAP is excited to be offering this event for members and the general public during

Administrative Professionals Week.

Williamson is a very dynamic motivational speaker, with enthusiasm and a great sense of humour. Her website address is www.sayitwithstyle.ca.

Included in the registration is the chance for employers to win a full day meeting package at the

Kempenfelt Centre for up to 10 people. This prize is valued at \$350. Other prizes include dinner for two at Kempenfelt Conference Centre, door prizes and a 50/50 draw.

The cost for networking/ social hour, dinner and speaker is \$30, or \$20 for students. To register, call (705) 721-5090, or e-mail pmoreau@clhmidland.on.ca.

Professor Emeritus deadline approaching

Consider nominating one of your retired colleagues for the Professor Emeritus designation.

The deadline for nominations is March 31. The more supporting letters and documentation you have to submit with your nomination, the better chance your candidate has of being selected.

As stated in the HR Policy and Procedures online manual (# 4-137), the purpose of designating a Professor Emeritus status on a retired faculty member is “to build on Georgian College’s reputation for delivering quality learning experiences for students by recognizing the academic leadership and outstanding contributions of retired faculty members. The honorary designation of Professor Emeritus may be granted to retired members of the faculty who have demonstrated exemplary service to the College and its communities – as recognized by the President and the Board of Governors.”

Previous recipients include Don Stuart from Design Art, David Mair and Michael Wolfe from Business, and Judith Thomson from Owen Sound.

For further information, may access the HR procedures online as stated above, or phone **Arlene Stone**, ext. 1261.

Sumant Sarin delivers paper in India

Sumant Sarin, manager, Marketing and Development, Georgian Dining Room, recently completed his Masters in Business Administration from the University of Guelph.

Sarin wrote a major paper (a thesis without a defence) - “An examination of current food and beverage trends in India and an assessment of potential demand for luxury food and beverage products: implications for managers.”

His professor and advisor is well known worldwide for his research and is also the publisher of the *International Journal of Hospitality and Tourism*. The professor submitted the paper for an international conference on services management in New Delhi and the paper was accepted.

Sarin travelled to India on March 4 to present the paper to academia and industry leaders from all over the world. The International Centre and Joe Fruchter supported Sarin, as it was good platform to highlight Georgian, especially since the College has a campus in Chandigarh.

Sarin was at his convocation last week and university communications approached him, wishing to publish the paper in its foundation newsletter. The website for the conference is <http://www.jsr-iimt.net/sconf2005>.

Congratulations, Sumant.

Enjoy a relaxing massage at work

Imagine - a massage at work! Georgian’s new Massage Therapy Lab is now open and ready for business. The lab is open to Georgian staff, students and the public, so getting a great massage has never been easier.

Massage rates are \$15 for students and \$25 for Georgian staff and the public. For more information, or to book an appointment, call ext. 1253.

Community Corner South Simcoe Theatre holds auditions

South Simcoe Theatre will hold auditions this month for the June production of “Deathtrap.”

Auditions will be held on March 21, 7 – 9 p.m.; March 23, 7 – 9 p.m.; April 1, 7 – 9 p.m. and, only if necessary, again on April 3, 1 – 4 p.m.

Deathtrap is perhaps one of the most clever and suspenseful thrillers ever written for the stage. Writer Sidney Bruhl is suffering from a dry spell and he intimates to his wife, Myra, that he is desperate enough to “kill” for another hit. He invites a young playwright to his home in the guise of offering criticism of his very promising script, but Myra believes that Sidney has lured this man, Clifford Anderson, to their secluded New England home to kill him and claim the script as his own.

Participants will read from the script during a 15-minute audition. For further information, contact **Shirley Crossley** at (705) 458-9350 or shirley_crossley@wsib.on.ca.

The Central Region Colleges Presents:



At The Talisman Mountain Resort
Kimberley, Ontario
May 30th, to June 1st 2005

DON'T MISS OUT! Sign up for the Great Teaching Seminar before March 25th 2005.

The Great Teaching Seminar is an informal and fun way to get together with faculty from many different disciplines, and various colleges in the Central Region of Ontario and exchange ideas about teaching and learning through a series of highly educational and enjoyable activities and sessions of various kinds, most of which are developed by the participants themselves.

Contacts:

Seneca College

Catherine Mayers Catherine.mayers@senecac.on.ca 416 491-5050 #5227 Co-Chair

Lynn Caruso Lynn.caruso@senecac.on.ca 416 491-5050 #2161 Co-Chair

Cheryl Sams Cheryl.sams@senecac.on.ca 416 491-5050 #5318

Humber College

Patricia Goodman patricia.goodman@humber.ca 416 675-6622 #4767

Sheridan College

Wilma Van den Hurk wilma.vandenhurk@sheridanc.on.ca 416 #2253

The Michener Institute

Angela Cuddy acuddy@michener.ca 416 596-3101 #3432

Georgian College

Fred Hamelink fhamelink@georgianc.on.ca 705 325-2740 #3571

Centennial College

John Oughton JOughton@centennialcollege.ca 416 289-5000 #2485

Sandi Mills smills@centennialcollege.ca 416 289-5000 #2365

SIGN UP TODAY!

Send an email to your college contact and include your name, school or department, campus, extension or home phone number, and email address.

Follow this with a \$20 cheque payable to Seneca College.

GREAT FOOD! GREAT FUN!

Georgian Day 2005

Monday, May 17, 2005

Workshop Facilitator's Form

Workshop Title	
Facilitator Name	
Brief description of workshop for marketing	
Length of workshop	One and a half hours Three hours 1– 4 p.m.
Preferred time of workshop (circle)	To be determined by team
Preferred location	Classroom Computer lab Meeting room Other: _____
A/V and Supply Needs	Data projectors TV/VCR Overhead Flip chart and paper Markers Photocopying Other: _____
Participants	Minimum # _____ Maximum # _____
Special items	Do participants need to bring anything, dress in a special way, or incur any costs? _____ _____

Please return form to Anne-Marie McAllister via e-mail or to Room C350, Barrie Campus. Thank you.